

28 February 2024

To whom it may concern

Ms. Pham Tram Anh (Ms. Pham) requested for a reference to support her application for the position of Market Research Intern. I am very happy to provide a reference letter to support Ms. Pham's application.

As course facilitator at RMIT University, Vietnam, I have known Ms. Pham for a little more than a year. In 2023, Ms. Pham was a student in two courses that I facilitated in at RMIT University, Vietnam (Business in the Globalized Economy and Diverse Perspectives on the World Economy). In both the courses, Ms. Pham has performed very well, and achieved very good results.

From my class observation in the two courses, I found Ms. Pham as someone who has a very jovial personality. In the class, Ms. Pham showed her willingness to learn and shared her knowledge with other students in the class. Her presentation and communication skills are excellent, as this was noted in the in-class presentations and debates. Additionally, I noted Ms. Pham's focus and ability to work efficiently to meet deadlines.

I can also state that Ms. Pham has very good appreciation of the views and perspectives of others. She maintains a positive character, even when discussing issues of concern, such as assessment outcomes. Also, I have seen that when given the opportunity, Ms. Pham can very actively participate in providing inputs to discussions, problem solving and supporting her team. Ms. Pham is a fast learner, good listener and excellent at working in a team setting. She can collectively discuss matters on economic and business issues and problems, whilst maintaining a very good sense of humor to ensure good team spirit.

Ms. Pham has good quantitative skills, and her interest in and exposure to data using statistical tools like R and data visualization tools like Tableau, indicates her preparedness to work related to market research and analysis.

Based on these qualities, I believe her interest in applying for the intern position in market research and analysis is well placed. Her qualifications and interest in learning and applying her knowledge is also well aligned to her career aspirations.

With these views, I am very happy to support her application for internship.

I wish Ms. Pham very best in her career and future endeavors.

Yours faithfully,



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